

Crackers-Free Diwali campaign - Awareness Programs

Date: 09-10-2025

Organized by: Department of BBA

Academic Year: 2025-2026

Report:

The Department of BBA organized a Rangoli Competition using Natural Materials as part of the Campus-Wide Campaign to Celebrate a Crackers-Free Diwali. The event aimed to promote eco-friendly celebrations and align with SDG 11, SDG 12, SDG 13, and SDG 15 — focusing on sustainable cities, responsible consumption, climate action, and life on land. Students from the BBA department enthusiastically participated, showcasing their creativity through beautiful and meaningful rangoli designs made entirely from natural materials. The event encouraged environmental awareness and artistic expression among students. The competition was conducted under the guidance of Dr. Renuga Devi S, (Head of the Department) and coordinators the event effectively. The program concluded with a group photo session, capturing the joyful spirit and unity of all participants and organizers. Overall, the event was a great success, spreading the message of celebrating Diwali in a sustainable and environment-friendly manner.